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Ferretti Yachts 780 Club B number 36 to be launched at the Cattolica shipyard

Nicola Capuzzo · Wednesday, February 2nd, 2022

A new build of the famous Ferretti Yachts 780, commissioned by a Maltese owner, has been launched at the Cattolica shipyard the Itaian shipbuilder announced. Less than three weeks after the stoppage caused by a fire on board a yacht under construction, the yard is ready for the first launch of the year, confirming its return to full capacity in a feat of formidable effort and capability.

“At Cattolica, speed and quality go hand in hand. It is fantastic to see the shipyard get back to full operational capacity in such a short time. I will never be able to adequately praise or thank all the people in the area and at Ferretti Yachts who have worked tirelessly to get us back to doing what we are famous for around the world: building and delivering dream yachts to our customers. Our thanks once again to the Municipal Administration and all the local authorities in this fantastic area” commented Ferretti Group’s Ceo Alberto Galassi. “The launch of this Ferretti Yachts 780 CLUB B marks the return to our extraordinary normality. A few days from now we will also be launching a Ferretti Yachts 1000, our spectacular flagship, making it clear that the Cattolica Shipyard is more active and stronger than ever, ready to mark 2022 with many more magnificent projects”.

A statement from the company explains that “Ferretti Yachts 780 CLUB B is the result of collaboration between the Strategic Product Committee led by Mr. Piero Ferrari, the Ferretti Group Engineering Department, and Ideaeitalia for the interior design. Characterised by timeless design and superb craftsmanship, she offers the ultimate onboard comfort and wellbeing in the style of Made in Italy luxury”.

Produced in the Classic version, with warm, traditional colours evoking Ischia, the new yacht features walnut and brushed oak, helping to create an inviting atmosphere, and furnishings graced by Carrara marble. In the outdoor area, sofas from the custom collection designed by Roda exclusively for Ferretti Yachts create a convivial atmosphere in perfect harmony with an authentic nautical style.

The suavely understated design, featuring clean lines and sophisticated materials, conveys a sense of refined luxury and is the ideal interpretation of the values expressed by the “Just Like Home” claim: comfort, Italianness, timeless design and craftsmanship.

Celebrating a model held in high regard by owners all over the world, the launch of this Ferretti Yachts 780 CLUB B is an auspicious start to 2022 for the Cattolica shipyard, promising well for a year already rich in ambitious projects and high-profile yachts.

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